

2025

# GLOBAL TRADE MISSION **TURKEY**

## IMPORT OPPORTUNITIES FROM TURKEY



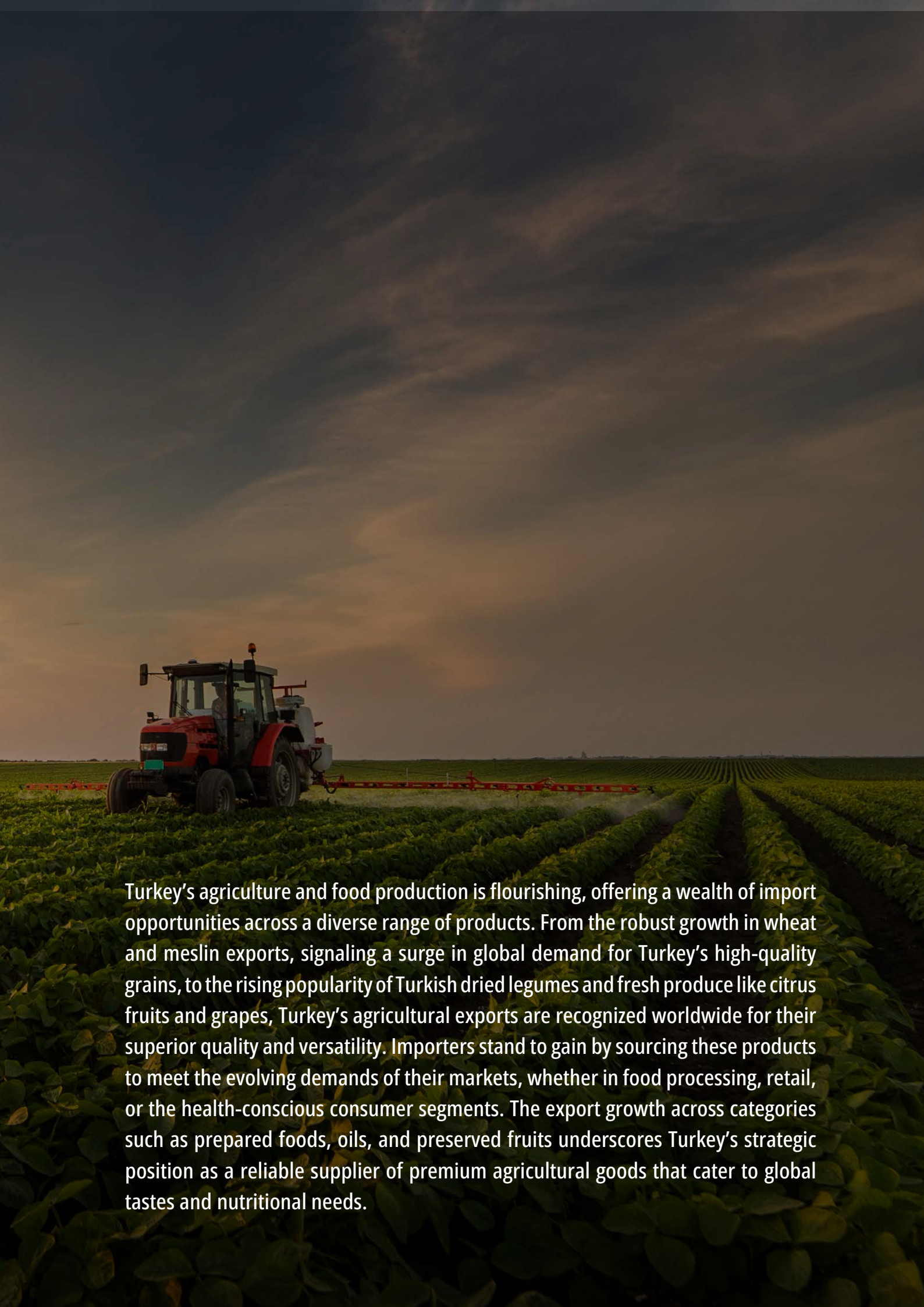
ISTANBUL, TURKEY



Globe Business  
**Leads**

# **1 Agricultural and Food Products**





Turkey's agriculture and food production is flourishing, offering a wealth of import opportunities across a diverse range of products. From the robust growth in wheat and meslin exports, signaling a surge in global demand for Turkey's high-quality grains, to the rising popularity of Turkish dried legumes and fresh produce like citrus fruits and grapes, Turkey's agricultural exports are recognized worldwide for their superior quality and versatility. Importers stand to gain by sourcing these products to meet the evolving demands of their markets, whether in food processing, retail, or the health-conscious consumer segments. The export growth across categories such as prepared foods, oils, and preserved fruits underscores Turkey's strategic position as a reliable supplier of premium agricultural goods that cater to global tastes and nutritional needs.



- ***Other Nuts, Fresh or Dried, Whether or Not Shelled or Peeled (HS Code: 0802):***

Turkey's export of various nuts, excluding coconuts and Brazil nuts, has remained strong, with an export value of \$1.60 billion in 2023. This demand highlights the global market's appreciation for Turkish nuts, which are known for their quality and taste. Importers can benefit by sourcing a diverse range of fresh or dried nuts, including almonds, hazelnuts, and walnuts, from Turkey to meet the increasing consumer demand for healthy and nutritious snacks.

- ***Bread, Pastry, Cakes, Biscuits, and Other Bakers' Wares (HS Code: 1905):***

The export value of Turkish baked goods has shown robust growth, reaching nearly \$1.50 billion in 2023. This increase reflects the global demand for high-quality, delicious baked products. Importers can capitalize on this opportunity by offering a wide variety of Turkish pastries, cakes, biscuits, and other bakery items, known for their unique flavors and traditional recipes, to cater to the diverse tastes of consumers worldwide.

- ***Wheat or Meslin Flour (HS Code: 1101):***

Turkey's export of wheat or meslin flour was valued by \$1.47 billion in 2023. This demonstrates Turkey's capability as a leading exporter of high-quality flour. Importers should consider sourcing Turkish flour, renowned for its consistency and quality, to meet the growing demand in their markets, especially in the bakery and food processing industries.



- ***Sunflower-seed, Safflower or Cotton-seed Oil (HS Code: 1512):***

Exports of sunflower-seed, safflower, or cotton-seed oil from Turkey reached \$1.37 billion in 2023. This signifies a strong global demand for Turkish oils, known for their purity and health benefits. Importers can take advantage of this opportunity by sourcing these oils to cater to health-conscious consumers and the food industry, emphasizing their nutritional benefits and versatility in cooking.

- ***Dried Leguminous Vegetables, Shelled (HS Code: 0713):***

Turkey's export of dried leguminous vegetables, such as lentils, beans, and chickpeas, reached \$1.13 billion in 2023. This upward trend highlights the growing global preference for plant-based proteins. Importers can benefit by sourcing these high-quality legumes from Turkey, catering to the increasing demand for vegetarian and vegan food products, as well as for traditional dishes in various cuisines.

- ***Citrus Fruit, Fresh or Dried (HS Code: 0805):***

The export value of Turkish citrus fruits, including oranges, lemons, and mandarins, reached \$1.12 billion in 2023. This indicates a strong global market for fresh and dried citrus fruits from Turkey, known for their vibrant flavor and high vitamin content. Importers can tap into this market by sourcing these fruits to meet the growing demand for fresh produce and healthy snacks.





- ***Fruits, Nuts, and Other Edible Parts of Plants, Prepared or Preserved (HS Code: 2008):***

Exports of prepared or preserved fruits, nuts, and other edible parts of plants from Turkey reached \$1.07 billion in 2023. This reflects the global appreciation for Turkish preserved food products, known for their quality and taste. Importers can take advantage of this trend by sourcing a variety of preserved fruits and nuts, catering to consumers looking for convenient and nutritious food options.

- ***Pasta, Whether or Not Cooked or Stuffed (HS Code: 1902):***

Turkey's export of pasta products was valued at \$908 million in 2023, indicating a steady demand for Turkish pasta. Known for its quality and diverse varieties, Turkish pasta is a popular choice in many international markets. Importers should consider sourcing Turkish pasta to meet the demand for high-quality, versatile, and affordable pasta products.

- ***Sugar Confectionery Not Containing Cocoa (HS Code: 1704):***

The export value of Turkish sugar confectionery reached \$907 million in 2023. This highlights the global demand for Turkish sweets, which are known for their unique flavors and high quality. Importers can benefit by offering a wide range of Turkish confectionery, including candies, gums, and other sweets, to satisfy the sweet tooth of consumers worldwide.



- ***Chocolate and Other Food Preparations Containing Cocoa (HS Code: 1806):***

Exports of chocolate and cocoa-containing products from Turkey reached \$880 million in 2023. This indicates a strong global demand for Turkish chocolate products, known for their rich taste and high quality. Importers should consider sourcing these products to cater to the increasing demand for premium chocolate and cocoa-based treats in their markets.

- ***Meat and Edible Offal of Fowls (HS Code: 0207):***

Turkey's export of meat and edible offal of fowls, including ducks, geese, and turkeys, reached \$812 million in 2023. This reflects the strong global demand for Turkish poultry products, known for their quality and safety standards. Importers can capitalize on this by sourcing high-quality poultry meat and offal from Turkey, catering to both retail and foodservice sectors.

- ***Maize or Corn (HS Code: 1005):***

Turkey's export of maize or corn surged to \$795 million in 2023 from \$257 million in 2022. This significant increase demonstrates the growing global demand for Turkish maize, used in various food products and as animal feed. Importers should consider sourcing Turkish maize to meet the needs of their markets, especially in the agriculture and food processing industries.





- ***Olive Oil and Its Fractions (HS Code: 1509):***

Turkey's export of olive oil and its fractions reached \$733 million in 2023. This indicates a strong global demand for Turkish olive oil, valued for its purity and flavor. Importers should consider sourcing Turkish olive oil to cater to health-conscious consumers and the gourmet food market, emphasizing its nutritional benefits and superior taste.

- ***Wheat and Meslin (HS Code: 1001)***

The export value of wheat and meslin from Turkey saw substantial growth, reaching \$724 million in 2023 from \$174 million in 2022. This highlights the increasing global demand for Turkish wheat, known for its quality and consistency. Importers can benefit by sourcing wheat from Turkey to supply their food processing industries, especially for bread and pasta production.

- ***Fish, Fresh or Chilled (HS Code: 0302):***

The export value of fresh or chilled fish from Turkey reached \$695 million in 2023. This reflects the growing global demand for Turkish fish, known for its freshness and quality. Importers can take advantage of this opportunity by sourcing a variety of fresh or chilled fish from Turkey, meeting the rising consumer demand for seafood.



- ***Grapes, Fresh or Dried (HS Code: 0806):***

The export value of Turkish grapes, both fresh and dried, was \$647 million in 2023. This demand showcases the global market's preference for Turkish grapes, known for their sweetness and quality. Importers should consider sourcing Turkish grapes to cater to the growing demand for fresh and dried fruits, particularly in the retail and foodservice sectors.

- ***Fruit Juices and Vegetable Juices (HS Code: 2009):***

Turkey's export of fruit and vegetable juices reached \$574 million in 2023. This reflects the increasing global demand for Turkish juices, valued for their natural taste and high quality. Importers can benefit by sourcing these juices to meet the growing consumer demand for healthy and refreshing beverage options.

- ***Tomatoes, Fresh or Chilled (HS Code: 0702):***

The export value of fresh or chilled tomatoes from Turkey reached \$536 million in 2023, which indicates the global market's strong demand for Turkish tomatoes, known for their flavor and freshness. Importers should consider sourcing Turkish tomatoes to cater to the increasing demand for fresh produce.





- ***Apricots, Cherries, Peaches, Plums, and Sloes, Fresh (HS Code: 0809):***

Turkey's export of fresh apricots, cherries, peaches, plums, and sloes reached \$505 million in 2023. This demand reflects the global market's preference for Turkish stone fruits, known for their sweetness and quality. Importers should consider sourcing these fruits to cater to the growing demand for fresh produce.

- ***Dried Apricots, Prunes, Apples, Peaches, and Other Edible Fruits (HS Code: 0813):***

The export value of dried fruits from Turkey reached \$460 million in 2023. This demand highlights the global market's appreciation for Turkish dried fruits, known for their quality and taste. Importers can take advantage of this opportunity by sourcing a variety of dried fruits from Turkey to meet the increasing consumer demand for healthy snack options.

- ***Fish Fillets and Other Fish Meat (HS Code: 0304):***

Turkey's export of fish fillets and other fish meat reached \$429 million in 2023, which reflects the global demand for Turkish seafood, known for its freshness and quality. Importers should consider sourcing a variety of fish fillets and meat from Turkey to cater to the rising consumer demand for seafood.

- ***Birds' Eggs, in Shell, Fresh, Preserved, or Cooked (HS Code: 0407):***

The export value of Turkish birds' eggs reached \$411 million in 2023. This demand highlights the global market's preference for Turkish eggs, known for their quality and freshness. Importers should consider sourcing fresh, preserved, or cooked eggs from Turkey to meet the growing consumer demand for these products.

- ***Vegetables, Fruit, Nuts, and Other Edible Parts of Plants, Prepared or Preserved by Vinegar (HS Code: 2001)***

Turkey's export of preserved vegetables, fruits, and nuts reached \$408 million in 2023. This demand indicates a strong global demand for Turkish preserved products, known for their quality and taste. Importers can benefit by sourcing a variety of preserved food products from Turkey to cater to the increasing consumer demand for convenient and nutritious food options.

- ***Frozen Fish (HS Code: 0303):***

The export value of frozen fish from Turkey reached \$397 million in 2023. This demand highlights the global market's preference for Turkish frozen fish, known for its quality and freshness. Importers should consider sourcing a variety of frozen fish from Turkey to meet the rising consumer demand for seafood.





- ***Dates, Figs, Pineapples, Avocados, and Other Fruits, Fresh or Dried (HS Code: 0804):***

Turkey's export of various fresh and dried fruits reached \$384 million in 2023. This demand reflects the global demand for Turkish fruits, known for their quality and taste. Importers should consider sourcing a variety of fresh and dried fruits from Turkey to cater to the growing demand for healthy and nutritious snacks.

- ***Other Vegetables, Fresh or Chilled (HS Code: 0709):***

The export value of other fresh or chilled vegetables from Turkey reached \$383 million in 2023, which indicates the global market's preference for Turkish vegetables, known for their freshness and quality. Importers should consider sourcing a variety of fresh vegetables from Turkey to meet the increasing consumer demand for fresh produce.

- ***Other Vegetables Prepared or Preserved Otherwise than by Vinegar (HS Code: 2005):***

Turkey's export of other preserved vegetables reached \$331 million in 2023. This demand highlights the global appreciation for Turkish preserved vegetables, known for their quality and taste. Importers can benefit by sourcing a variety of preserved vegetables from Turkey to cater to the growing demand for convenient and nutritious food options.

- ***Tomatoes, Prepared or Preserved Otherwise than by Vinegar (HS Code: 2002):***

The export value of preserved tomatoes from Turkey reached \$330 million in 2023, which reflects the global demand for Turkish tomato products, known for their quality and flavor. Importers should consider sourcing preserved tomatoes from Turkey to meet the increasing demand for high-quality tomato-based products in their markets.

- ***Soya-bean Oil and Its Fractions (HS Code: 1507):***

Turkey's export of soya-bean oil reached \$301 million in 2023, indicating a strong global demand for Turkish soya-bean oil, known for its nutritional benefits and versatility in cooking. Importers can take advantage of this opportunity by sourcing high-quality soya-bean oil from Turkey to cater to health-conscious consumers and the food industry.

- ***Jams, Fruit Jellies, Marmalades, Fruit or Nut Purée and Pastes (HS Code: 2007):***

The export value of Turkish jams, jellies, and marmalades reached \$294 million in 2023. This demand highlights the global appreciation for Turkish preserves, known for their quality and traditional recipes. Importers can benefit by offering a variety of Turkish jams and marmalades to cater to consumers looking for delicious and natural spreads.





- ***Waters, Including Mineral and Aerated Waters, with Added Sugar or Sweeteners (HS Code: 2202)***

Turkey's export of sweetened waters reached \$288 million in 2023, which indicates a strong global demand for Turkish beverages, known for their refreshing taste and quality. Importers should consider sourcing a variety of sweetened waters from Turkey to meet the growing consumer demand for flavored and functional beverages.

- ***Sunflower Seeds, Whether or Not Broken (HS Code: 1206):***

The export value of Turkish sunflower seeds reached \$276 million in 2023. This demand highlights the global market's preference for Turkish sunflower seeds, known for their quality and nutritional benefits. Importers can benefit by sourcing sunflower seeds from Turkey to meet the increasing consumer demand for healthy snacks and food ingredients.

- ***Yeasts and Prepared Baking Powders (HS Code: 2102):***

The export value of Turkish yeasts and baking powders reached \$250 million in 2023. This demand reflects the global appreciation for Turkish baking ingredients, known for their quality and effectiveness. Importers can benefit by offering a variety of Turkish yeasts and baking powders to cater to the baking and food processing industries.

- ***Other Sugars (HS Code: 1702):***

Turkey's export of various sugars reached \$249 million in 2023, which indicates a strong global demand for Turkish sugars, known for their purity and versatility. Importers should consider sourcing Turkish sugars to meet the needs of the confectionery and food processing industries.

- ***Apples, Pears, and Quinces, Fresh (HS Code: 0808):***

The export value of fresh apples, pears, and quinces from Turkey reached \$242 million in 2023. This demand highlights the global preference for Turkish fruits, known for their quality and taste. Importers should consider sourcing fresh apples, pears, and quinces from Turkey to meet the growing consumer demand for fresh produce.

- ***Cheese and Curd (HS Code: 0406):***

Turkey's export of cheese and curd reached \$221 million in 2023. This demand highlights the global appreciation for Turkish dairy products, known for their rich flavor and high quality. Importers can benefit by offering a variety of Turkish cheeses and curd, catering to the increasing demand for gourmet and traditional dairy products in their markets.





- ***Prepared Foods Obtained by Swelling or Roasting of Cereals (HS Code: 1904):***

The export value of Turkish prepared foods, such as cereals and cereal products, reached \$215 million in 2023, which indicates a strong global demand for Turkish cereal products, known for their quality and nutritional benefits. Importers should consider sourcing these products to meet the increasing consumer demand for healthy and convenient breakfast options.

- ***Fresh Strawberries, Raspberries, Blackberries, Currants, and Gooseberries (HS Code: 0810):***

The export value of fresh berries from Turkey reached \$191 million in 2023. This demand reflects the global market's preference for Turkish berries, known for their sweetness and quality. Importers should consider sourcing a variety of fresh berries from Turkey to meet the growing demand for fresh, healthy fruits.

- ***Rice (HS Code: 1006):***

Turkey's export of rice reached \$178 million in 2023, indicating a steady demand for Turkish rice, known for its quality and versatility in cooking. Importers can benefit by sourcing Turkish rice to meet the needs of their markets, especially in the food processing and retail sectors.



- ***Other Oil Seeds and Oleaginous Fruits (HS Code: 1207):***

The export value of various oil seeds and oleaginous fruits from Turkey reached \$178 million in 2023, which highlights the global demand for Turkish oil seeds, known for their quality and nutritional benefits. Importers should consider sourcing these products to cater to the increasing demand for healthy food ingredients.

- ***Margarine and Other Edible Mixtures (HS Code: 1517):***

Turkey's export of margarine and other edible mixtures reached \$164 million in 2023. This indicates a strong global demand for Turkish edible fats, known for their quality and versatility. Importers can capitalize on this opportunity by sourcing Turkish margarine and edible mixtures to meet the needs of the food processing and retail industries.

- ***Ginger, Saffron, Turmeric, Thyme, Bay Leaves, Curry, and Other Spices (HS Code: 0910):***

The export value of Turkish spices reached \$133 million in 2023. This demand highlights the global appreciation for Turkish spices, known for their quality and flavor. Importers can benefit by offering a wide range of Turkish spices to cater to the growing demand for exotic and high-quality seasoning options.





- ***Fixed Vegetable or Microbial Fats and Oils (HS Code: 1515):***

Turkey's export of fixed vegetable or microbial fats and oils reached \$132 million in 2023, which indicates a strong global demand for Turkish fats and oils, known for their nutritional benefits and versatility in cooking. Importers should consider sourcing these products to meet the needs of health-conscious consumers and the food industry.

- ***Palm Oil and Its Fractions (HS Code: 1511):***

The export value of Turkish palm oil and its fractions reached \$126 million in 2023. This demand reflects the global market's preference for Turkish palm oil, known for its quality and applications in various food products. Importers should consider sourcing Turkish palm oil to cater to the increasing demand for cooking oils and food ingredients.

- ***Fruit and Nuts, Uncooked or Cooked, Frozen (HS Code: 0811):***

The export value of frozen fruits and nuts from Turkey reached \$118 million in 2023. This demand highlights the global market's preference for Turkish frozen fruits and nuts, known for their quality and convenience. Importers should consider sourcing a variety of frozen fruits and nuts from Turkey to cater to the growing demand for healthy and convenient food options.

- ***Vegetables, Uncooked or Cooked, Frozen (HS Code: 0710):***

Turkey's export of frozen vegetables reached \$115 million in 2023, which reflects the global demand for Turkish frozen vegetables, known for their quality and convenience. Importers should consider sourcing Turkish frozen vegetables to meet the increasing consumer demand for healthy and easy-to-prepare meals.

- ***Prepared or Preserved Meat, Meat Offal, or Blood (HS Code: 1602):***

The export value of Turkish prepared or preserved meat products reached \$115 million in 2023. This indicates a strong global demand for Turkish meat products, known for their quality and taste. Importers can capitalize on this opportunity by sourcing a variety of Turkish meat products to meet the diverse preferences of consumers.


- ***Vegetables Prepared or Preserved by Freezing (HS Code: 2004):***

Turkey's export of frozen prepared vegetables reached \$113 million in 2023. This demand highlights the global market's appreciation for Turkish preserved vegetables, known for their quality and convenience. Importers can benefit by offering a variety of Turkish frozen vegetables to cater to the growing demand for convenient and nutritious food options.



A close-up photograph of a textile factory. The image shows several large spools of red thread, with the threads themselves extending upwards and slightly out of focus. The lighting is dramatic, with strong highlights on the threads and deep shadows in the background. The overall color palette is dominated by reds and dark tones.

# **2 Textile and Apparel Sector**



Turkey's textile sector offers a wide range of import opportunities, from high-quality apparel to home textiles and industrial fabrics. Known for its fashionable women's clothing, including suits, dresses, and knitwear, Turkey also excels in menswear, offering well-tailored suits and jackets. Its expertise extends to textile products like carpets, bed linens, and table linens, combining traditional craftsmanship with modern designs. Importers can also source essential fabrics such as knitted textiles and cotton yarn, making Turkey a key player in the global textile industry with competitive pricing and excellent quality.



- ***Women's or Girls' Suits, Ensembles, Jackets, Blazers, Dresses, Skirts, Divided Skirts, Trousers, etc. (HS Code: 6204)***

The export value of women's or girls' clothing from Turkey has recorded \$3.5 billion in 2023, which offers diverse opportunities for importers looking to source fashionable and high-quality women's apparel. Importers can focus on Turkey's strong manufacturing capabilities, competitive pricing, and trendy designs to cater to various market segments, including casual wear, formal attire, and seasonal collections.

- ***T-Shirts, Singlets, and Other Vests, Knitted or Crocheted (HS Code: 6109)***

Turkey's export of knitted or crocheted T-shirts and singlets reached \$2.6 billion in 2023. This consistent demand highlights the reliability of Turkish manufacturers. Importers can benefit from the wide variety of styles and the use of quality materials. This product category is ideal for businesses targeting casual wear and promotional apparel markets.

- ***Jerseys, Pullovers, Cardigans, Waistcoats and Similar Articles, Knitted or Crocheted (HS Code: 6110)***

The export value of Turkish knitted or crocheted jerseys, pullovers, and cardigans reached \$2.3 billion in 2023, Turkey remains a significant player in this market. Importers can leverage Turkey's expertise in producing comfortable and stylish knitwear, appealing to markets that prioritize both fashion and functionality in their winter and casual collections.



- ***Carpets and Other Textile Floor Coverings, Woven, Not Tufted or Flocked (HS Code: 5702)***

Turkey's export of woven carpets and textile floor coverings has recorded \$2.2 billion in 2023. Known for their quality and intricate designs, Turkish carpets are popular worldwide. Importers can focus on Turkey's rich tradition in carpet making, offering products that combine craftsmanship with modern trends, appealing to both traditional and contemporary interior design markets.

- ***Men's or Boys' Suits, Ensembles, Jackets, Blazers, Trousers, Bib and Brace Overalls, Breeches (HS Code: 6203)***

The export value for men's or boys' suits and ensembles from Turkey has recorded \$1.9 billion in 2023. Turkey's menswear segment is known for its quality tailoring and fashionable designs. Importers can tap into this market by offering a range of formal and casual wear, catering to different customer preferences and occasions.

- ***Women's or Girls' Suits, Ensembles, Jackets, Blazers, Dresses, Skirts, Divided Skirts, Trousers, etc., Knitted or Crocheted (HS Code: 6104)***

The export value of knitted or crocheted women's apparel from Turkey reached \$1.4 billion in 2023. This category provides opportunities for importers seeking fashionable and comfortable women's clothing. By focusing on the unique designs and quality of Turkish knitwear, importers can cater to markets that value both style and comfort.





- ***Fabrics, Knitted or Crocheted, of a Width of > 30 cm (HS Code: 6006)***

Turkey's export of wide knitted or crocheted fabrics reached \$1.2 billion in 2023. These fabrics are essential for various applications, including apparel and home textiles. Importers can benefit from Turkey's advanced textile manufacturing capabilities, offering high-quality fabrics that meet the needs of different industries.

- ***Pantyhose, Tights, Stockings, Socks and Other Hosiery (HS Code: 6115)***

The export value for Turkish hosiery products reached \$1.2 billion in 2023. Known for their quality and variety, Turkish hosiery products are in high demand globally. Importers can capitalize on this by offering a range of hosiery items, from everyday wear to specialized products like compression hosiery, catering to diverse customer needs.

- ***Bedlinen, Table Linen, Toilet Linen and Kitchen Linen (HS Code: 6302)***

Turkey's export of various types of linen reached \$1.1 billion in 2023. Turkish linen products are renowned for their quality and design. Importers can target both the hospitality industry and individual consumers by offering high-quality and aesthetically pleasing bedlinen, table linen, and kitchen linen.



- ***Woven Fabrics of Synthetic Filament Yarn (HS Code: 5407)***

The export value for synthetic filament yarn woven fabrics from Turkey reached \$885 million in 2023. These fabrics are essential in various industries, including apparel, automotive, and home textiles. Importers can benefit from Turkey's expertise in producing durable and versatile synthetic fabrics, meeting the demands of diverse markets.

- ***Synthetic Filament Yarn (HS Code: 5402)***

Turkey's export value of synthetic filament yarn reached \$752 million in 2023. This product is crucial for various textile applications, including apparel, home textiles, and industrial uses. Importers can capitalize on Turkey's ability to produce high-quality synthetic yarns, offering a reliable supply for manufacturing processes that require durability and versatility.

- ***Nonwovens, Whether or Not Impregnated, Coated, Covered or Laminated (HS Code: 5603)***

The export value of Turkish nonwovens reached \$665 million in 2023. Nonwoven fabrics are used in numerous applications, including hygiene products, medical supplies, and industrial uses. Importers can benefit from Turkey's advanced nonwoven production technology, ensuring a steady supply of high-quality materials for diverse sectors.





- ***Men's or Boys' Suits, Ensembles, Jackets, Blazers, Trousers, Bib and Brace Overalls, Breeches, Knitted or Crocheted (HS Code: 6103)***

Turkey's export value for knitted or crocheted men's or boys' suits and ensembles has recorded \$651 million in 2023. Turkish menswear is known for its comfort and style. Importers can target markets that value high-quality, fashionable, and comfortable knitwear for men, offering products suitable for various occasions.

- ***Men's or Boys' Shirts (HS Code: 6205)***

The export value of men's or boys' shirts from Turkey reached \$635 million in 2023. Turkey's shirt manufacturing is renowned for quality and variety, catering to both formal and casual markets. Importers can benefit from sourcing Turkish shirts that offer a blend of traditional craftsmanship and modern designs, appealing to a broad customer base.

- ***Women's or Girls' Blouses, Shirts, and Shirt-Blouses (HS Code: 6206)***

The export value of women's or girls' blouses and shirts reached of \$620 million in 2023. Turkish women's blouses and shirts are popular for their style and quality. Importers can tap into this market by offering a variety of designs, catering to both professional and casual wear segments, ensuring a diverse product range for different consumer preferences.



- ***Cotton, Neither Carded Nor Combed (HS Code: 5201)***

Turkey's export value of unprocessed cotton reached \$395 million in 2022, rising significantly to \$587 million in 2023. This increase indicates a growing demand for raw cotton. Importers can capitalize on Turkey's high-quality cotton supply, essential for textile manufacturing. This raw material can be used in various applications, including apparel, home textiles, and industrial products.

- ***Knitted or Crocheted Fabrics, of a Width > 30 cm, Containing by Weight >= 5% of Elastomeric Yarn or Rubber Thread (HS Code: 6004)***

specialized knitted or crocheted fabrics from Turkey reached export values of \$498 million in 2023. These fabrics are essential for producing stretchable and form-fitting garments. Importers can leverage Turkey's expertise in producing high-quality elastomeric fabrics, ideal for sportswear, active wear, and other applications requiring flexibility and durability.

- ***Carpets and Other Textile Floor Coverings, Incl. Turf, Tufted "Needle Punched" (HS Code: 5703)***

Turkey's export value for tufted carpets and textile floor coverings increased from \$441 million in 2022 to \$492 in 2023. Turkish tufted carpets are known for their durability and design variety. Importers can focus on sourcing high-quality carpets that cater to both residential and commercial markets, offering products that combine aesthetic appeal with functionality.





- ***Cotton Yarn Other Than Sewing Thread, Containing  $\geq$  85% Cotton by Weight (HS Code: 5205)***

The export value of Turkish cotton yarn reached \$452 million in 2023. Cotton yarn is crucial for various textile applications. Importers can benefit from Turkey's production of high-quality cotton yarns, essential for manufacturing fabrics and garments, ensuring a reliable supply for diverse textile needs.

- ***Woven Fabrics of Cotton, Containing  $\geq$  85% Cotton by Weight and Weighing  $>$  200 g/m<sup>2</sup> (HS Code: 5209)***

The export value of heavy cotton woven fabrics from Turkey reached \$391 million in 2023. These fabrics are ideal for durable clothing and home textiles. Importers can leverage Turkey's expertise in producing high-quality heavy cotton fabrics, offering products suitable for robust applications such as workwear and heavy-duty home textiles.

- ***Yarn of Synthetic Staple Fibres (HS Code: 5509)***

The export value of synthetic staple fiber yarn from Turkey reached \$388 million in 2023. This type of yarn is essential for various textile applications. Importers can benefit from Turkey's ability to produce high-quality synthetic yarns, catering to markets that require durable and versatile materials for different end products.

- ***Men's or Boys' Shirts, Knitted or Crocheted (HS Code: 6105)***

The export value of knitted or crocheted men's shirts from Turkey reached \$361 million in 2022, increasing to \$371 million in 2023. Turkish knitwear is known for its quality and comfort. Importers can capitalize on this by offering a range of stylish and comfortable men's shirts, appealing to consumers looking for both casual and formal knitwear options.

- ***Women's or Girls' Blouses, Shirts and Shirt-Blouses, Knitted or Crocheted (HS Code: 6106)***

The export value of knitted or crocheted women's blouses and shirts from Turkey reached \$341 million in 2023. These products are popular for their comfort and style. Importers can benefit from sourcing high-quality and fashionable knitwear from Turkey, catering to markets that prioritize both aesthetics and comfort.

- ***Sacks and Bags, of a Kind Used for the Packing of Goods (HS Code: 6305)***

The export value of sacks and bags from Turkey reached \$307 million in 2023. These products are essential for various industries, including agriculture and logistics. Importers can leverage Turkey's expertise in producing durable and cost-effective packing materials, ensuring a steady supply for markets that require reliable packaging solutions.





- ***Women's or Girls' Slips, Petticoats, Briefs, Panties, Nightdresses, Pyjamas, Négligés, Bathrobes (HS Code: 6108)***

Turkey's export value for women's intimate and nightwear reached \$284 million in 2023. Turkish intimate and nightwear is known for its quality and comfort. Importers can focus on offering a variety of stylish and comfortable products, catering to markets that prioritize both aesthetics and functionality in women's intimate apparel.

- ***Tracksuits, Ski Suits, Swimwear and Other Garments, n.e.s. (HS Code: 6211)***

The export value of these garments from Turkey reached \$269 million in 2023. These products cater to active and outdoor lifestyles. Importers can capitalize on Turkey's ability to produce high-quality sportswear and outdoor garments, offering a variety of stylish and functional products suitable for sports, recreation, and leisure activities.

- ***Woven Fabrics of Cotton, Containing  $\geq 85\%$  Cotton by Weight and Weighing  $\leq 200$  g/m<sup>2</sup> (HS Code: 5208)***

Turkey's export value of lighter cotton woven fabrics reached \$239 million in 2023. These fabrics are essential for lightweight clothing and home textiles. Importers can benefit from sourcing high-quality, lightweight cotton fabrics from Turkey, ideal for manufacturing comfortable and breathable garments and textiles.

- ***Articles for Interior Furnishing, of All Types of Textile Materials (HS Code: 6304)***

The export value of interior furnishing articles from Turkey reached \$234 million in 2023. These products are crucial for home decor and interior design. Importers can take advantage of Turkey's expertise in producing stylish and high-quality interior furnishings, offering a variety of products that cater to different tastes and preferences in home decoration.

- ***Made-Up Articles of Textile Materials, Including Dress Patterns (HS Code: 6307)***

Turkey's export value for made-up textile articles reached \$227 million in 2023. These articles include a wide range of products such as dress patterns and other ready-to-use textiles. Importers can leverage Turkey's diverse production capabilities to source a variety of high-quality made-up textile articles, meeting the needs of different markets.

- ***Woven Fabrics Containing Predominantly, But < 85% Synthetic Staple Fibres by Weight, Other Than Those Mixed Principally or Solely With Wool or Fine Animal Hair (HS Code: 5515)***

The export value of these woven fabrics from Turkey reached \$227 million in 2023. These fabrics are essential for various applications, including apparel and industrial uses. Importers can capitalize on Turkey's ability to produce high-quality synthetic staple fiber fabrics, ensuring a reliable supply for diverse textile needs.





- ***Babies' Garments and Clothing Accessories, Knitted or Crocheted (HS Code: 6111)***

The export value of Turkish babies' garments reached \$221 million in 2023. These products are known for their quality and safety. Importers can benefit from sourcing high-quality, comfortable, and safe baby clothing and accessories from Turkey, catering to the growing demand in infant apparel markets.

- ***Yarn of Man-Made Staple Fibres, Put Up for Retail Sale (HS Code: 5511)***

Turkey's export value of man-made staple fiber yarn reached \$216 million in 2023. This yarn is crucial for various textile applications. Importers can leverage Turkey's production of high-quality man-made yarns, catering to markets that require durable and versatile materials for different end products.

- ***Special Garments for Professional, Sporting or Other Purposes, n.e.s., Knitted or Crocheted (HS Code: 6114)***

The export value of these special garments from Turkey reached \$203 million in 2023. These garments are designed for specific professional, sporting, or other uses. Importers can capitalize on Turkey's expertise in producing specialized knitwear, offering products that meet the specific needs of various professional and recreational activities.





- ***Track-Suits, Ski-Suits and Swimwear, Knitted or Crocheted (HS Code: 6112)***

Turkey's export value for knitted or crocheted track-suits, ski-suits, and swimwear reached \$194 million in 2023. These products cater to active lifestyles. Importers can benefit from sourcing high-quality, functional, and stylish activewear from Turkey, suitable for sports, recreation, and outdoor activities.

- ***Women's or Girls' Overcoats, Car Coats, Capes, Cloaks, Anoraks, Including Ski Jackets, Windcheaters (HS Code: 6202)***

The export value of these outer garments from Turkey reached \$170 million in 2022, increasing to \$192 million in 2023. These garments are essential for winter and outdoor wear. Importers can capitalize on Turkey's ability to produce high-quality, stylish, and functional outerwear, catering to markets that require protection and comfort in cold and adverse weather conditions.

- ***Women's or Girls' Singlets and Other Vests, Slips, Petticoats, Briefs, Panties, Nightdresses, Pyjamas, Négligés, Bathrobes (HS Code: 6208)***

Turkey's export value for these women's garments reached \$189 million in 2023. These products are popular for their comfort and style. Importers can benefit from sourcing a variety of high-quality intimate and nightwear from Turkey, catering to markets that prioritize both aesthetics and functionality in women's apparel.





- ***Men's or Boys' Overcoats, Car Coats, Capes, Cloaks, Anoraks, Including Ski Jackets, Windcheaters (HS Code: 6201)***

The export value of these men's outer garments from Turkey reached \$188 million in 2023. These garments are essential for winter and outdoor wear. Importers can capitalize on Turkey's production of high-quality, durable, and stylish outerwear, offering products that provide protection and comfort in various weather conditions.

- ***Men's or Boys' Underpants, Briefs, Nightshirts, Pyjamas, Bathrobes, Dressing Gowns and Similar Articles (HS Code: 6107)***

The export value of these men's garments from Turkey reached \$187 million in 2023. These products are known for their comfort and quality. Importers can focus on offering a variety of high-quality, comfortable, and stylish men's intimate and nightwear, catering to markets that prioritize both aesthetics and functionality in men's apparel.

- ***Synthetic Staple Fibres, Not Carded, Combed or Otherwise Processed for Spinning (HS Code: 5503)***

Turkey's export value of synthetic staple fibers reached \$158 million in 2023. These fibers are essential for various textile applications. Importers can leverage Turkey's expertise in producing high-quality synthetic fibers, ensuring a reliable supply for markets that require durable and versatile raw materials for textile manufacturing.

- ***Curtains, Including Drapes, and Interior Blinds; Curtain or Bed Valances of All Types of Textile Materials (HS Code: 6303)***

The export value of these textile products from Turkey recorded \$157 million in 2023. These products are essential for home decor and interior design. Importers can benefit from sourcing high-quality, stylish, and functional curtains and interior blinds from Turkey, catering to markets that prioritize both aesthetics and functionality in home furnishings.

- ***Woven Fabrics of Artificial Staple Fibres (HS Code: 5516)***

The export value of these woven fabrics from Turkey reached \$154 million in 2023. These fabrics are used in various applications, including apparel and industrial uses. Importers can capitalize on Turkey's ability to produce high-quality artificial staple fiber fabrics, ensuring a reliable supply for diverse textile needs.

- ***Woven Pile Fabrics and Chenille Fabrics (HS Code: 5801)***

Turkey's export value for these fabrics reached \$146 million in 2023. These fabrics are popular for their texture and comfort. Importers can benefit from sourcing high-quality woven pile and chenille fabrics from Turkey, ideal for upholstery, home textiles, and various decorative applications.





# **3** Leather, Footwear, Sector



Turkey's leather and footwear sector presents a dynamic range of export opportunities, driven by consistent growth and demand. Leather footwear with premium craftsmanship has seen a strong rise in exports, appealing to both casual and formal markets. Similarly, footwear made from rubber and plastics has shown robust demand due to its durability and versatility. Additionally, textile-based footwear offers stylish and comfortable options, while Turkey's leather apparel and accessories are globally recognized for their quality and fashion-forward designs.



- ***Footwear with Outer Soles of Rubber, Plastics, Leather, or Composition Leather and Uppers of Leather (HS Code: 6403)***

The export value of this category of footwear from Turkey showing an overall increase from \$420 million in 2019 to \$574 million in 2023, This steady growth highlights Turkey's ability to produce high-quality leather footwear. Importers can capitalize on this trend by sourcing various types of leather footwear, including casual shoes, formal shoes, and boots. Emphasizing the quality of materials and craftsmanship can cater to premium markets and ensure a strong competitive edge.

- ***Footwear with Outer Soles and Uppers of Rubber or Plastics (HS Code: 6402)***

Turkey's export value for this category of footwear shows over all increase from up from \$270 million in 2019. To reach \$338 million in 2023, This growth demonstrates a robust demand for durable and versatile footwear made from rubber and plastics. Importers can benefit by sourcing these types of footwear, which are ideal for various weather conditions and activities. Highlighting the durability and practicality of these products can attract consumers looking for reliable and cost-effective footwear solutions.

- ***Footwear with Outer Soles of Rubber, Plastics, Leather, or Composition Leather and Uppers of Textile Materials (HS Code: 6404)***

The export value of footwear with textile uppers from Turkey increased from \$137 million in 2019 to \$194 million in 2023 which indicates a growing demand for fashionable and comfortable textile footwear. Importers can take advantage of Turkey's expertise in producing a wide range of textile footwear, including sneakers, casual shoes, and sports shoes. Focusing on innovative designs, breathable materials, and lightweight constructions can appeal to consumers seeking stylish and comfortable footwear options.

- ***Articles of Apparel and Clothing Accessories, of Leather (HS Code: 4203)***

Turkey's export of leather apparel and accessories increased from \$141 million in 2019 to \$171 million in 2023, which highlights the global appreciation for Turkish leather goods, known for their quality and stylish designs. Importers can capitalize on this opportunity by sourcing a variety of leather apparel and accessories from Turkey to meet the fashion and functional needs of their consumers.

- ***Articles of Apparel, Clothing Accessories, and Other Furskin Articles (HS Code: 4303)***

The export value of Turkish furskin apparel and accessories reached \$102 million in 2023. This indicates a steady demand for Turkish furskin products, known for their quality and luxury. Importers should consider sourcing these products from Turkey to cater to the niche market of consumers seeking high-end and fashionable furskin items.





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[info@gbleads.com](mailto:info@gbleads.com)