

***Turkey: A Thriving Hub for Global Trade
Business Mission***

Sponsorship

Opportunities Await



Globe Business
Leads



Introduction

In today's interconnected global economy, securing a strong foothold in strategically positioned markets is crucial for business success. Turkey stands as a beacon of opportunity, offering unparalleled access to diverse markets across Europe, Asia, and the Middle East. The 2025 Turkey Business mission presents a carefully curated platform where ambitious companies can showcase their capabilities, forge powerful partnerships, and tap into Turkey's thriving economic landscape. By becoming a sponsor, you're not just participating in an event, you're investing in a future where your brand stands at the forefront of international trade and innovation.

Globe Business Leads (GBL) is excited to present an unparalleled opportunity to showcase Turkey's dynamic economy and its position as a leading destination for international trade and investment. The "Turkey: A Thriving Hub for Global Trade" business mission, taking place in Istanbul - May 2025, will be organized in collaboration with esteemed Turkish business associations and chambers of commerce, where you will explore new partnerships, and unlock the vast potential of the Turkish market.

The 2025 global business mission to Turkey is tailored to a diverse group of professionals and organizations, including leaders of Chambers of Commerce and Trade Associations, Investment Promotion Agencies (IPAs), C-Suite Executives, Trade Directors, International Business Leaders, VIPs with business interests in Turkey, and Importers and Exporters from various industries, the mission will facilitate business connections by creating an environment for knowledge sharing, networking, and matchmaking between Turkish and international businesses.

5 Reasons to Sponsor Turkey: Business Mission

Turkey business mission is a strategic move that positions your company at the heart of one of the world's most dynamic markets. As Turkey continues to emerge as a global trade hub, early movers who establish their presence through this prestigious event will gain a significant competitive advantage. Our comprehensive sponsorship packages are designed to deliver tangible returns while creating lasting impact for your brand in this crucial market.

1. Unlock a Strategic Market

Our business mission opens doors to key decision-makers and industry leaders who can help you navigate this promising market. By participating as a sponsor, you'll gain privileged access to Turkey's most lucrative sectors and the chance to establish your brand as a key player in the region's economic growth story.



2. Elevate Your Brand Presence

Turkey business mission offers sponsors unprecedented exposure to a highly targeted audience of industry leaders, government officials, and potential partners. Your brand will be showcased across multiple platforms, from digital channels to physical event spaces, ensuring maximum impact and recognition.

3. Forge Strategic Partnerships

We create carefully orchestrated opportunities for meaningful connections that can transform into profitable partnerships. Through our exclusive B2B matching system, private meeting spaces, and carefully curated networking events, sponsors gain access to decision-makers who are actively seeking international partnerships.





4. Share Your Insights and Expertise

Our event platform provides sponsors with opportunities to showcase their knowledge through keynote speeches, panel discussions, and interactive sessions. This thought leadership positioning helps your brand building trust and credibility with potential partners and customers.

5. Access to Market Insights

Our business mission provides sponsors with exclusive access to market insights, and direct interaction with local business leaders, you'll gain deep insights into market trends, consumer behavior, and business opportunities.

Sponsorship Packages Comparison Matrix

Benefits & Features	Platinum Sponsor	Gold Sponsor	Exhibitor
Brand Visibility			
Company Logo on Main Stage	√ (Premium)	√	—
Logo on Event Website	√ (Premium)	√	√
Logo on Event Materials	√ (Premium)	√	√
Company Profile in Event Materials	150 words	100 words	50 words
Logo on Event Backdrop	√ (Premium)	√	—
Social Media Mentions	√ (Premium)	√	√
Email Marketing Presence	√ (Premium)	√	—
Speaking Opportunities			
Keynote Speech	15 minutes	(Subject to availability)	—
Event Presence			
Exhibition Space	Premium Location	Standard	Standard
Private Meeting Room	√	—	—
Company Video Showcase	5 minutes	2 minutes	—



Benefits & Features	Platinum Sponsor	Gold Sponsor	Exhibitor
---------------------	------------------	--------------	-----------

Access & Networking

Full Access Event Passes	5 passes	3 passes	2 passes
VIP Guest Invitations	5 invites	3 invites	—
Priority B2B Meeting Scheduling	√ (First Priority)	√ (Second Priority)	Standard
Access to VIP Networking Events	√	√	—

Media Coverage

Dedicated Press Release	√	—	—
Featured Interview on Website	√	—	—
Press Release Mention	√	√	√
Access to Event Photos/Videos	Full Access	Select Access	Basic Access

Print & Digital Content

Advertisement in Event Handbook	4 full pages	1 full page	Half page
Digital Brochure Distribution	√	√	√
Post-Event Report Feature	√	√	—

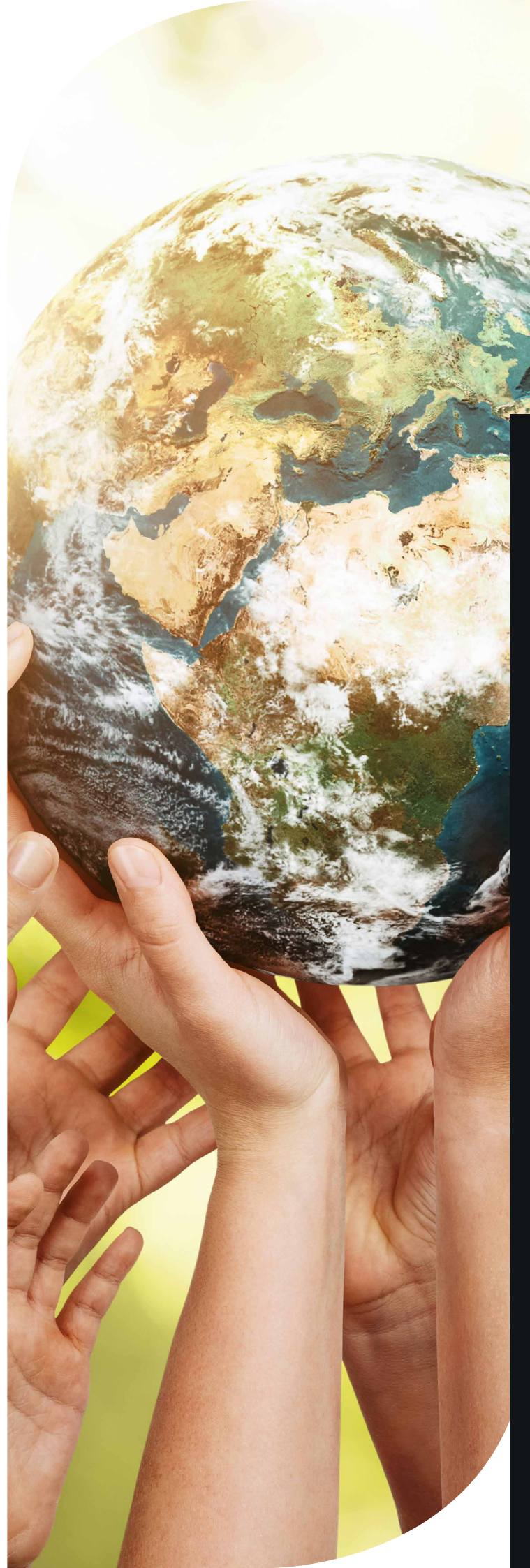
Your Gateway to Success

Don't miss this chance to be part of a transformative business mission that could reshape your company's future in the global marketplace. The opportunity to establish your brand as a key player in Turkey's growing economy awaits. Our dedicated sponsorship team is ready to discuss the package that aligns perfectly with your business objectives and budget.

We invite you to seize this unique opportunity to be part of Turkey Business mission and build lasting partnerships that will shape the future of international trade.

For further information kindly visit our official website (<https://www.gbleads.com>).

For further inquiries kindly contact us at events@gbleads.com.





Globe Business
Leads

Globe Business Leads (GBL) is a leading company specializing in forging strategic connections and delivering expertly planned events to boost businesses towards global success. With deep industry knowledge, a vast network of over 230,000 international companies, and unwavering support for our clients, GBL empowers businesses to enter and thrive in dynamic global markets. Our experienced team is dedicated to providing exceptional services, creating valuable opportunities for clients to expand their reach, and achieve their goals.

At GBL, we understand that strong relationships are the foundation of business growth. We are committed to fostering partnerships that help companies grow and succeed on the global stage. Our diverse portfolio of services is tailored to meet the unique needs of each client. Whether through targeted business matchmaking, business missions, or industry conferences, we provide customized solutions that drive tangible results. Our innovative approach, leveraging cutting-edge technology and data-driven insights, sets us apart as a leader in the field.

Our commitment to excellence, integrity, innovation, and client-focused approach is central to everything we do. We believe in the power of collaboration and strive to build lasting relationships with our clients. By guiding them through the complexities of international business, we ensure they are positioned for success in new markets.



Ready to Explore New Horizons? Contact us today to learn more about our upcoming events and how we can customize a solution that meets your specific needs. Your journey to global success starts with a single step. Let GBL be your trusted guide.



Globe Business
Leads



<https://gbleads.com>



info@gbleads.com